

Berlin – Berlin – Rome - Rome

Subject to changes: Please note that the courses at the partner university may be subject to change from one year to the other.

Semester 1: SRH Hochschule Berlin

Course Name
Intercultural Management
Risk Management in Value Creation
International Contractual Management
Developing Managerial skills I: case studies
Operations and Project Management
Negotiation and Conflict Management

Semester 2: SRH Hochschule Berlin

Course Name
Technological Foresight and Innovation Strategies
Business Model Generation
Company Project I
Company Project II
Company Project III
Developing Managerial skills II: Business simulation

Semester 3: Università di Roma – Sapienza

Course Name
Competition law and market regulation
Business Intelligence: Social network and business intelligence + business knowledge and process management
Entrepreneurship and new ventures finance (foundation + cases and applications)

Semester 4: Università di Roma – Sapienza

Course Name	Notes
International Marketing Management	
Leadership and organizational change	
Dissertation	Will be defended at Sapienza.

Semester 4: SRH Hochschule Berlin

Course Name	Notes
Internship	Minimum 6 weeks